



Allscripts Enterprise EHR (formerly TouchWorks®)

Enterprise Stimulus Package

The time is now. The choice is Allscripts.

AN UNPRECEDENTED OPPORTUNITY

To drive the agenda of improving healthcare, the recently passed Health Information Technology for Economic and Clinical Health (HITECH) Act offers substantial incentives to assist providers in adopting EHR. Through a combination of funding streams from discretionary funds, to potential loans and most importantly incentive payment, physicians everywhere who have been putting off an EHR now have compelling reason and assistance to do just that.

THE TIME IS NOW

Now is the time for organizations to make a move. Not only is it important to move quickly to select the right solution to capitalize on the HITECH incentives, but there are existing incentives that can help to pay for your EHR system. In fact, those existing incentive programs can provide an additional 4% incentive to physicians at an estimated impact of \$6,000 - \$8,000 per physician / year.

In addition, HITECH incentive payments will be tied to meaningful system utilization. This means it's not enough to select a system. Rather, it needs to be installed and be used in a highly productive way in your organization. An EHR can represent a fundamental transformation for an organization, and change takes time. To be in a position where utilization, and subsequent incentive payments, is as high as possible, it's critical to start now.

THE CHOICE IS ALLSCRIPTS

To make it easier for organizations to capitalize on the existing incentives and future incentive payments, Allscripts is offering an Enterprise Stimulus Package. The Enterprise Stimulus Package is a combination of our best practice approach, our award-winning Enterprise package and attractive pricing options:

- 1. Allscripts Enterprise EHR:** CCHIT certified and ranked Best in KLAS for the past two years, Enterprise EHR is the clinical software solution of choice for multi-specialty and specialty practices as well as academic medical centers and hospital sponsored initiatives.
- 2. Allscripts READY:** Enterprise READY is a complete solution package that combines best-in-class recommendations for products, certified workflows and implementation. Through Enterprise READY, Allscripts delivers a higher level of service and expertise to ensure a totally swift, smooth and successful EHR project.
- 3. Attractive Pricing Options:** The Enterprise Stimulus Package is packaged to allow you to start now but pay over time as your organization increases utilization of the solution.

"This will cut waste, eliminate red tape, and reduce the need to repeat expensive medical tests. It just won't save billions of dollars and thousands of jobs -- it will save lives by reducing the deadly but preventable medical errors that pervade our health care system.

- President Obama

Benefits:

- > An award-winning EHR solution
- > Proven, best-practice READY approach ensures quick implementation and full meaningful utilization
- > Immediate ability to capitalize on incentives this year
- > Structured roadmap to be perfectly positioned to leverage future incentives
- > Attractive pricing options to enable purchase today and payment in the future
- > A connected solution that delivers compelling ROI far beyond incentives
- > At the end of the day - and MOST importantly - increased quality of care, reduced costs, a connected solution....an opportunity to transform healthcare!

ALLSCRIPTS

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Enterprise Stimulus Program

The time is now. The choice is Allscripts Enterprise.

Why Allscripts Enterprise?

EXPERIENCE

Proven Utilization

One of the keys to the HITECH Act is the ability to demonstrate utilization of the EHR, and a purchase is not enough. Physicians need to be actively using an EHR to do what it's designed to do - increase quality of care, reduce costs and enhance patient safety. As an example of our industry-leading utilization, we have more physicians ePrescribing than any other vendor in the industry. In fact, we have more ePrescribing volume than the rest of the industry - combined.

Leading Industry Position

Allscripts is leading the way through this ground-breaking change, building a Client Coalition of experienced physician users to guide our clients in navigating the legislative landscape based on their experiences. Additionally, as a founding board member of the Certification Commission on Healthcare Information Technology (CCHIT), we've been setting and shaping interoperability standards from the start. And to guide our clients through the selection, implementation, and utilization of their EHR, we, along with our clients, have written an industry-standard book, *The Electronic Physician*.

SOLUTIONS

READY Approach

Our proven approach ensures an organization is quickly, fully utilizing the EHR. Plus, post-implementation health checks ensure reporting meets the requirements. With Enterprise READY, the Enterprise system is built and "ready" to use upon delivery based on Certified Workflows built on best practices for care. Additionally, Enterprise READY includes pre-configured product and hardware for optimal performance, specialty-specific content and configuration data.

Allscripts Enterprise is Award-Winning

Allscripts Enterprise is a certified, award-winning solution as evidenced by our CCHIT certification and consecutive Best in KLAS rankings for 25+ providers in 2007 and 2008. We have a proven track record of success, with demonstrated results for 40,000 physicians and improved quality of care for 60 million patients. Additionally, with our industry-leading interoperability, we have more than 1,000 interfaces to every conceivable HIT, lab system, medical device, application, etc

Designed to Capitalize on Incentives

Allscripts Enterprise provides you the immediate ability to capitalize on incentives this year! Our structured roadmap is perfectly positioned to leverage 100% of the HITECH incentives, and our connected solution delivers compelling ROI - well beyond the incentives

RESULTS

We've already helped several clients to capitalize on CMS initiatives, PQRI, etc. Who better to guide you through the path to take full advantage of the HITECH incentives? With our exclusive Enterprise Stimulus Package, you can be up and running and more importantly, measuring utilization and results within weeks. At the end of the day - and MOST importantly - increased quality of care, reduced costs, a connected solution....an opportunity to transform healthcare!

For more information, call 1.800.334.8534 ext 91225# or email Enterprise.Stimulus@allscripts.com.